



LINCOLNSHIRE CRICKET

Equality, Diversity and
Inclusion Strategy

2022-2024



ABOUT LINCOLNSHIRE

COUNTY STATISTICS

- Bordering 7 counties
- Population, just over 1 million
- High gap Old Vs Young. – East Lindsey's elderly pop is 12% above the national average 42 v 30 resulting in a overall population that is 40% more elderly than the national average
- Inactivity – EL has the highest percentage of female unemployment (aged 18 – 65) in the country
- Skegness to Louth travel to work area has the highest level of female inactivity in the county (39.5%)
- Poor educational achievement – North East Lincs has 30% of people with no qualifications
- Integration - 'Think tank' policy exchange found Boston (1st) & Spalding (4th) least integrated towns in the country



9 DISTRICTS

East Lindsey: population - 140,000
Occupying 6900sq.km

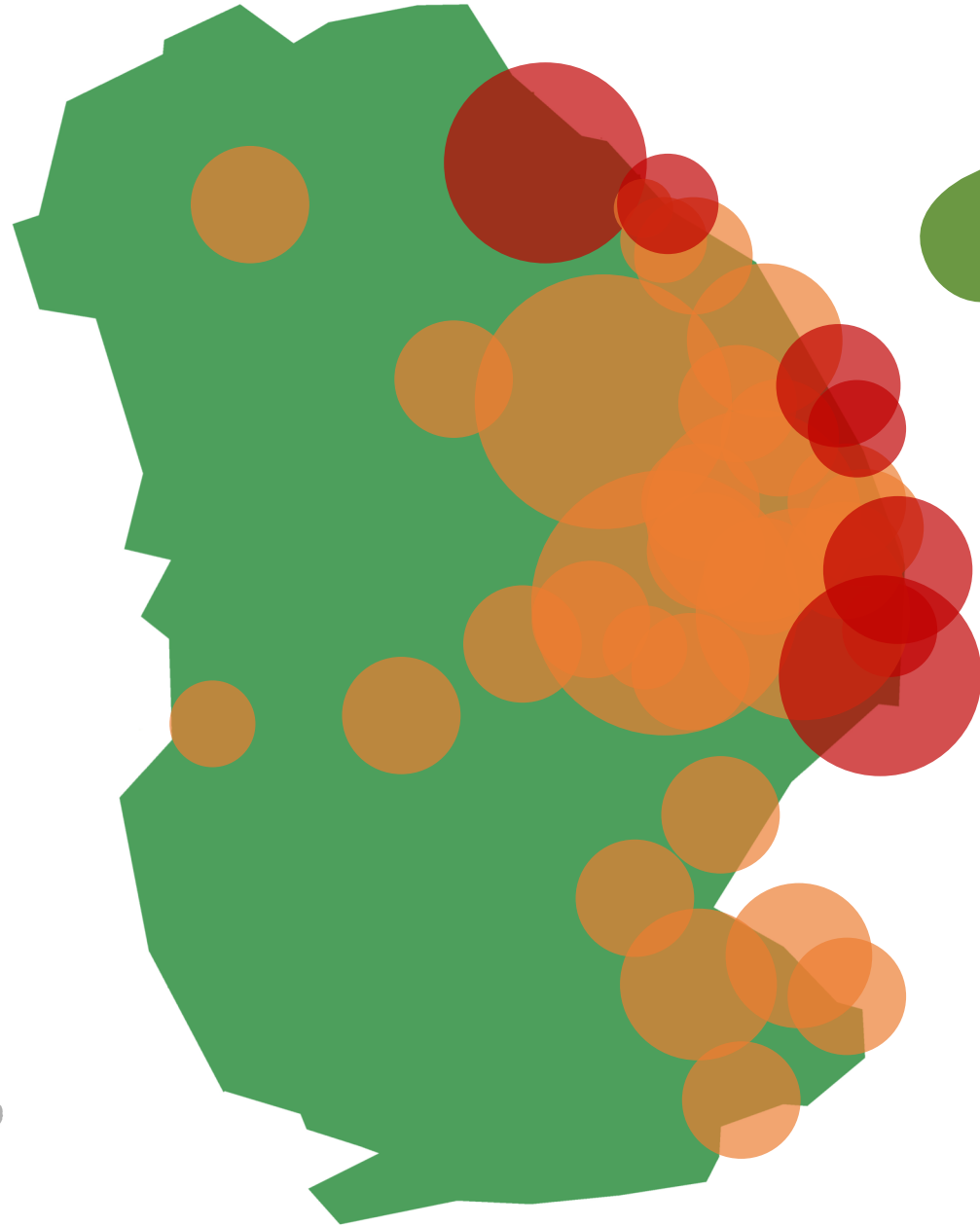
Greater London: population – 9,750,000
Occupying 6900sq.km



ABOUT LINCOLNSHIRE

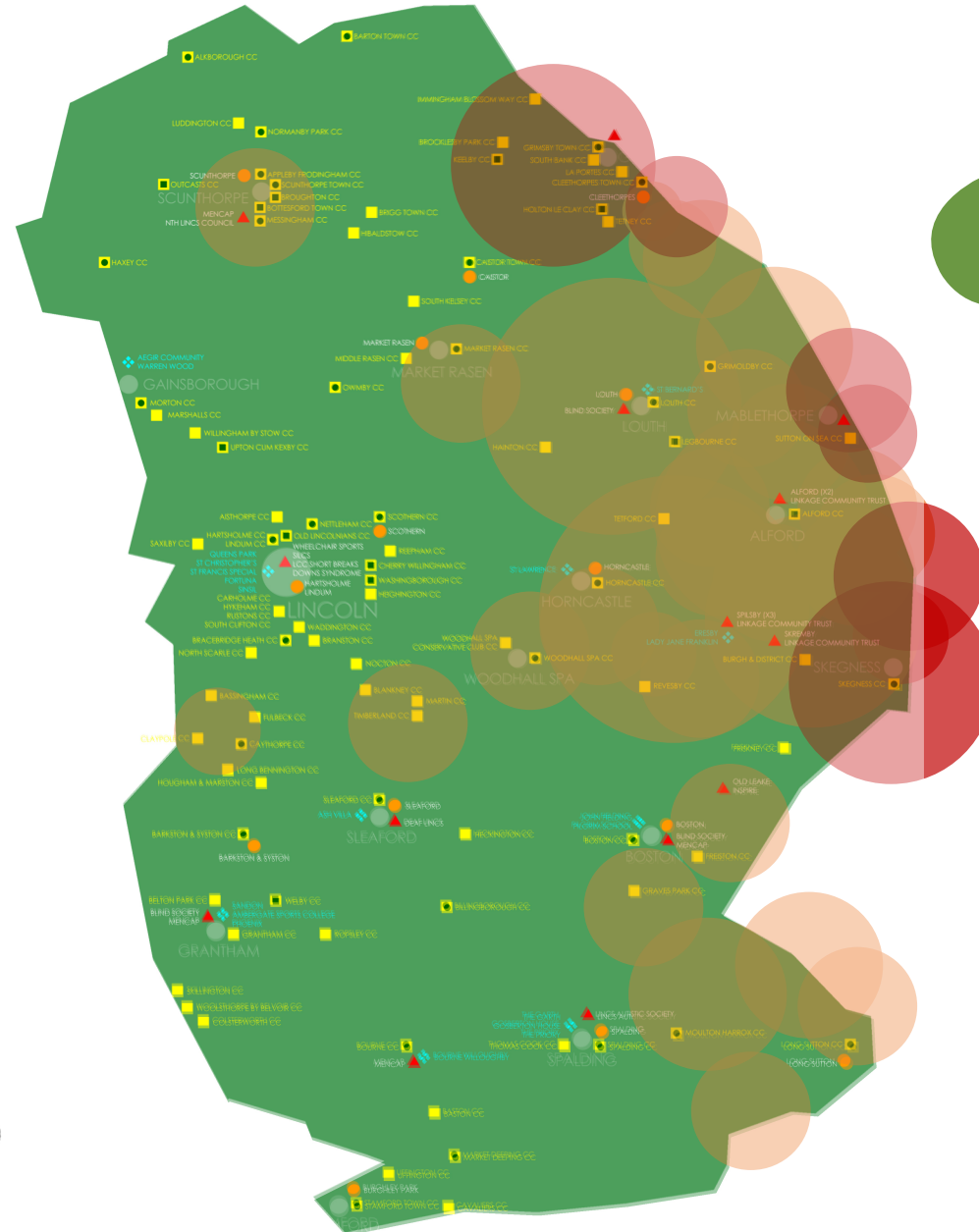
A Closer Look

- Social deprivation is particularly focused along Lincolnshire's coastal communities
- Rural communities show medium to high levels of isolation and deprivation
- 3rd Lowest GDP in the country (only West Wales and Cornwall poorer)
- Deprivation – Lincolnshire has 420 neighbourhoods that are amongst the most deprived in the country.



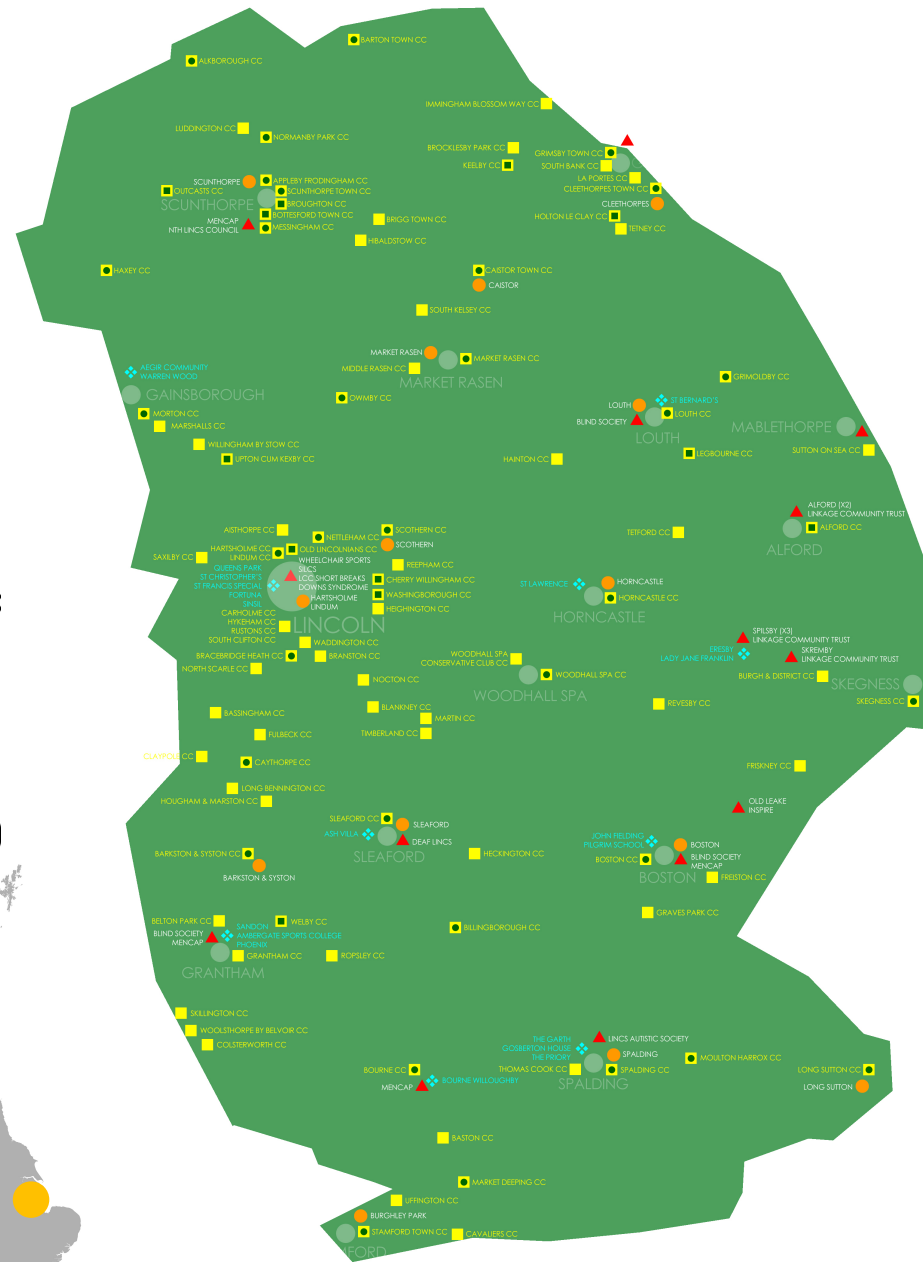
ABOUT LINCOLNSHIRE

- GDP, indicator of Output reflecting income. Clear West/East divide with East Lindsey, Boston and S. Holland underperforming
- North Lincs, North East Lincs significant areas of multiple deprivation
- North East Lincs has 39% socio economic Ds
- Distance North to South = 95 miles, average journey time (car) 1hr 46 Mins
- Distance East to West = 54 miles, average journey time (car) 1Hr 15 Mins



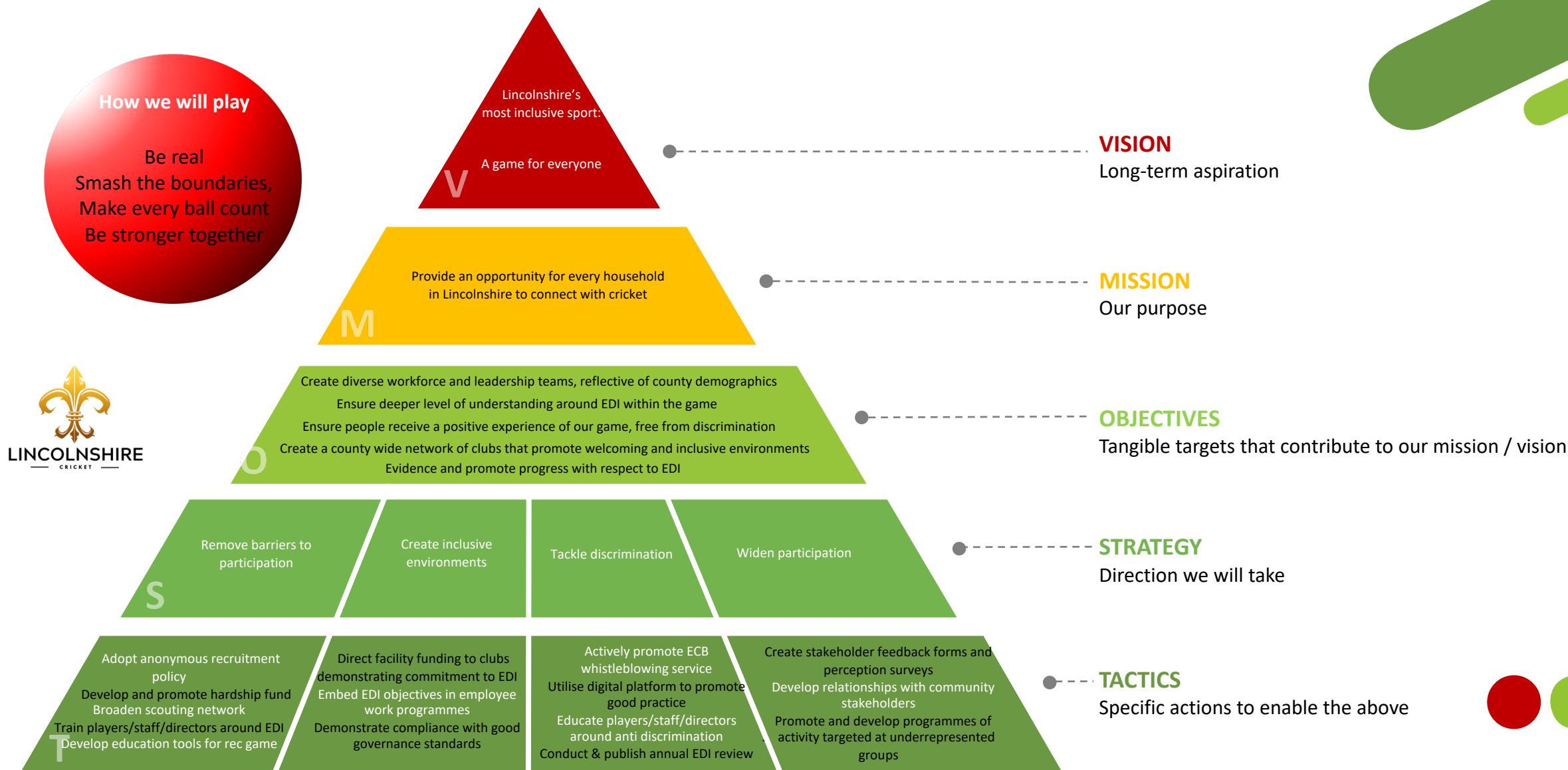
LINCOLNSHIRE CRICKET LANDSCAPE

- 75 Affiliated cricket clubs (117 grass pitches, 16K players aged 14+)
- 40 Clubs with Clubmark accreditation
- 44 Clubs with junior sections (170 junior teams, 1225 players)
- 13 x Clubs with girls sections/women's sections (2 sections in N/NE, pop circa 49k)
- 40 x All Star centres, 1140 participants
- 1 x Street programme (Grimsby)
- 1 x Table cricket programme (North East, currently only recognised disability offer)
- 118 coaches (player to coach ratio 139, national av 99)
- 131 ACO Umpires (player to coach ratio 125, national av 119)
- C2S in 135 primary schools, 12,775 kids engaged



Equality, Diversity & Inclusion (EDI)

May 2022 - Jan 2024



Lincolnshire's most inclusive sport:

A game for everyone

